



MakeBuzz is a global online strategy firm that facilitates Business and Internet Integration.

① Comprehensive

As industry pioneers, we employ our extensive knowledge and keen understanding of Customer Engagement to develop a framework for marketing strategies, governance and processes. Working in partnership with our clients, we find efficiencies, organize budgets, establish goals and conduct agency audits.

② Progressive

In the past, firms in our industry have looked to return on investment to evaluate marketing performance; we have *always* focused our attention where it matters: on profit volume and market share. Applying macro-economic principles, and the philosophy of continuous improvement, we help reveal latent brand equity to achieve our clients' business goals.

③ Innovative

MakeBuzz has been on the forefront of online marketing since 2001; we've patented the technologies in use by best-in-class agencies today, and our experience in operations has informed our holistic approach at a high level. As innovators, we develop custom solutions to meet our clients' needs, building out tools to streamline activities and hone performance.

④ Integrative

Now, more than ever, the ability to integrate the Internet effectively is crucial for business success. The future will be shaped by an understanding of Internet potential in the new global marketplace. For companies willing to explore those possibilities, MakeBuzz employs expertise, grounded in analysis and practical experience, to propel our clients forward.

⑤ Supportive

Instituting change can be a difficult task, but one that is necessary for continued growth. MakeBuzz is there to manage those changes, with an unbiased eye towards our clients' future, we help companies transition from what was, into what will be.